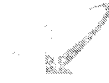


613, Products & Pricing-Consumer Mobility
Bharat Sanchar Bhawan, New Delhi-110001
Tel No: 09868911919



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

Fil.No.9-2/2009-P&P-CM

dated: 04.02.2010

To

**The Chief General Managers
All Telecom Circles/Telecom Districts**

Sub: Bundling process with M/s Nokia

In continuation of letter no 9-2/2009-P&P-CM dated 25/11/2009 the SIM cards to M/s Nokia have been issued. The following procedure may be implemented immediately for sale of BSNL bundled SIM Cards.

- Acquisition of the list of retailers.
- Entry of list of retailers in the Sancharsoft after removing the duplicate entries.
- Mapping the retailers with the respective franchise.
- Providing the C-Top up SIMs to the retailers.
- Ensuring the beat plan of the FOS for the franchise.
- Sale of FRCs to the retailers.
- Ensure the awareness of New FRCs to Franchise and the Nokia retailers.

You are requested to kindly ensure the activities to be completed so that the sale process is conducted smoothly once the SIM is sold by the Nokia retailer.


DGM (P&P-CM)